



Start With Trust[®]

Funding for the 2012 BBB Student of Integrity Scholarship Program is provided by the generous support of donors to The Better Business Bureau of Wisconsin Foundation, Inc.

"Character ethics are self-evident, conscience-affirming truths that, when acted on consistently, produce virtuous behaviors, such as: compassionate acts, honest answers and just decisions. If character is instilled in leaders, leaders are more likely to act in an ethical way; right is right, even if everyone is against it; and wrong is wrong, even if everyone is for it."

- Council of Better Business Bureaus



Application Form

2012 BBB Student of Integrity Scholarship

The BBB Foundation awards a scholarship to a Wisconsin high school student who has demonstrated character, leadership, and ethical values. The scholarship will be awarded for post-high school education at any U.S. based accredited college beginning in the fall 2012.



In addition, this scholarship is intended to create long-term ties with future Wisconsin business leaders who will promote ethics in the marketplace, as the scholarship recipients pursue their careers.

At the Torch Award for Business Ethics & Integrity banquet in October 2012, the BBB Foundation will spotlight the recipients of its next Student of Integrity Scholarship!

Applications must be received in the BBB office by March 1, 2012 at 4:00 pm.

Scholarship recipients will be notified after May 1, 2012.

**Questions? Please contact
scholarship@wisconsin.bbb.org**

THE PRIZE: Two finalists will each be awarded a \$2,500 scholarship.

CRITERIA: To be eligible for this award, the student must:

- Be a U.S. citizen
- Be a legal resident of the state of Wisconsin
- Have a minimum grade point average of 3.0
- Plan to attend an accredited higher education institution
- Must be a high school senior

DOCUMENTATION: The student must supply all documentation (in addition to this application) to be considered for this award in one completed submission.

ACADEMIC:

1. A certified copy of your transcript, with a description of any awards you've received relating to your academic achievement.
2. A description of your post-secondary education plans.

ESSAY: A concise essay (500 words) on your answer to the following questions:

1. Describe why you consider yourself a passionate character-builder.
2. How have you motivated others to join you as passionate character-builders?
3. How do you propose to motivate others in the future?

RECOMMENDATIONS: Include two written recommendations from adults (who are not family members) who have a valid connection with your academic performance.

COMMUNITY INVOLVEMENT: Describe awards/honors received and/or offices held with extracurricular, work- or school-related activities. Feature community volunteer activities you have participated in outside of school.

Mail or email the completed scholarship entry to:

BBB of Wisconsin Foundation, Inc.
Attn: Scholarship Committee
10101 W. Greenfield Ave., Ste. 125
Milwaukee, WI 53214
Or email: scholarship@wisconsin.bbb.org

Incomplete applications will not be considered.

APPLICATION: 2012 Student of Integrity Scholarship

This scholarship is available to U.S. citizens and permanent state of Wisconsin residents only. Is the student a U.S. citizen and legal resident of the state of Wisconsin? Yes No

Student's Name _____

Address _____ City _____ Zip _____

Phone _____ Date of Birth _____

E-mail _____

High School _____

Name of School Counselor/Principal and Phone Number _____

Graduation Year _____ Current G.P.A _____

Are you employed? Yes No Where? _____

Please list any college preparatory programs which you are currently involved (i.e. Upward Bound, etc.) _____

Guardian/Father's Name _____

Address _____

Occupation _____

Guardian/Mother's Name _____

Address _____

Occupation _____

How did you hear about this scholarship? _____

By submitting this form, I hereby certify that the statements herein are true, accurate and complete. I understand and agree that any funds I receive from BBB|WI must be used for educational purposes only and that I will provide proof of such use if requested.

- All essays become property of BBB
- BBB retains the right to make program changes at any time
- All judging decisions are final
- Winners name, essay or photo may be released to the public or media for promotional purposes
- Application must be 100% complete for consideration

Student Signature _____ Date _____

Parent/Guardian Signature _____ Date _____