



Start With Trust[®]

Funding for the 2012 BBB Student of Integrity - Industry and Trades Scholarship Program is provided by the generous support of donors to The Better Business Bureau of Wisconsin Foundation, Inc.

"Character ethics are self-evident, conscience-affirming truths that, when acted on consistently, produce virtuous behaviors, such as: compassionate acts, honest answers and just decisions. If character is instilled in leaders, leaders are more likely to act in an ethical way; right is right, even if everyone is against it; and wrong is wrong, even if everyone is for it."

- Council of Better Business Bureaus



Application Form

2012 BBB Student of Integrity - Industry and Trades Scholarship

The BBB Foundation awards a scholarship to a Wisconsin student, entering industrial or technical trades, who has demonstrated ethics and integrity. The scholarship will be awarded for post-high school education at any U.S.



based accredited higher education institution or training program beginning in the fall 2012.

In addition, this scholarship is intended to create long-term ties with future Wisconsin business leaders who will promote ethics in the marketplace, as the scholarship recipients pursue their careers.

At the Torch Award for Business Ethics & Integrity banquet in October 2012, the BBB Foundation will spotlight the recipients of its next Student of Integrity Scholarship!

Applications must be received in the BBB office by April 2, 2012 at 4:00 pm.

Scholarship recipients will be notified after May 15, 2012.

**Questions? Please contact
scholarship@wisconsin.bbb.org**

THE PRIZE: One finalist will be awarded a \$2,500 scholarship.

CRITERIA: To be eligible for this award, the student must:

- Be a U.S. citizen
- Be a legal resident of the state of Wisconsin
- Have a minimum grade point average of 2.5
- Plan to attend an accredited higher education institution or training program.

DOCUMENTATION: The student must supply all documentation (in addition to this application) to be considered for this award in one completed submission.

ACADEMIC:

1. A certified copy of your transcript, with a description of any awards you've received relating to your academic achievement.
2. A description of your post-secondary education plans.

ESSAY: A concise essay (500 words) on your answers to the following questions:

1. How will you promote and demonstrate ethics and integrity in your chosen field?
2. When have you been presented with an ethical dilemma? How did you respond?

RECOMMENDATIONS: Include two written recommendations from adults (who are not family members) who have a valid connection with your academic performance or career track.

COMMUNITY INVOLVEMENT: Describe awards/honors received and/or offices held with extracurricular, work- or school-related activities. Feature community volunteer activities you have participated in outside of school, apprenticeships, and/or training activities.

Mail or email the completed scholarship entry to:

BBB of Wisconsin Foundation, Inc.
Attn: Student of Integrity - Industry and Trades Scholarship
10101 W. Greenfield Ave., Ste. 125
Milwaukee, WI 53214
Or email: scholarship@wisconsin.bbb.org

Incomplete applications will not be considered.

APPLICATION: 2012 Student of Integrity – Industry and Trades

This scholarship is available to U.S. citizens and permanent state of Wisconsin residents only. Is the student a U.S. citizen and legal resident of the state of Wisconsin? Yes No

Student's Name _____

Address _____ City _____ Zip _____

Phone _____ Date of Birth _____

E-mail _____

High School _____

Name of School Counselor/Principal and Phone Number _____

Graduation Year _____ Current G.P.A _____

Are you employed? Yes No Where? _____

Please list any training/apprenticeship programs which you are currently involved _____

How did you hear about this scholarship? _____

By submitting this form, I hereby certify that the statements herein are true, accurate and complete. I understand and agree that any funds I receive from BBB|WI must be used for educational purposes only and that I will provide proof of such use if requested.

- All essays become property of BBB
- BBB retains the right to make program changes at any time
- All judging decisions are final
- Winners name, essay or photo may be released to the public or media for promotional purposes
- Application must be 100% complete for consideration

Student Signature _____ Date _____

Parent/Guardian Signature _____ Date _____

*Parent/Guardian Signature is required if applicant is under 18 years of age.